

**SUMMARY OF MORCA REGULAR MEETING**  
**February 3, 2014 at 6:30 PM, Black Bear Diner, Seaside**  
**Prepared by Henrietta Stern, Secretary**

- Attendees:** 17 members including directors Joel Trice (P), Ken Howat (VP), Henrietta Stern (S), Nick Madronio (T), Sue Benjaram (MAL) and Phil Craig (MAL). Also visitor Tony.
- Item 1: President's Opening Remarks**  
**Action:** Joel reviewed our activities in January 2014 and major events in the next month or so.  
**Notes:** Time to seriously plan for big events in April such as Santa Cruz Mtn Bike Festival (SCMBF) and Sea Otter Classic (SOC).
- Item 2: FORA-ESCA Update/County/Fort Ord Reuse Issues**  
**Action:** Henri reviewed the FORA-ESCA trail users group meeting and potential closures of popular trails while Army does another round of munitions cleanup. Phil and Nick described County Fort Ord Committee regarding property sales and also a trails plan for the Happy Trails area. City of Marina is also looking at access corridors. IMBA newsletter noted State Parks has a process to request trails be open to bikes.  
**Notes:** Henri noted that County staff appeared to be open to help in replacing signage once land is transferred to them from FORA. State is requiring County to sell property they had as a Redevelopment Agency, mostly north of Intergarrison. Marina is emphasizing "Beach to Monument" corridor. Phil volunteered to check out State Parks trails that had potential (San Jose Creek, Sobranes and Andrew Molera loop were mentioned).
- Item 3: Trailwork**  
**Action:** Darius reviewed January 2014 accomplishments and plans for Saturday Feb 22—note new date. The trail committee will meet Tuesday Feb 11 at 6 pm at Mountain Mikes in Marina (please confirm). Darius described IMBA trail crew plans in Sept-October.  
**Notes:** Trail 50's enhanced turn looks great and BLM's Eric Morgan is pleased. Great job! Kudos to George and Karl bringing mechanized equipment. Feb 22 plan is to finish up Trail 50 on both sides and start up 49 to the rock. Darius will manage a Boyscout Eagle Project that same day. Trail Care crew will focus on T19 near Comanche's Grave in Sept-Oct. We hope we can put them up at Los Laureles Lodge and arrange a presentation for local community leaders.
- Item 4: Treasurer's Report**  
**Action:** Joel reviewed current balance and expected expenses and revenues. He will work with Nick to prepare a budget for review in March.  
**Notes:** The current balance is \$8,309 including \$1592 in the trail fund. Income of \$528 is expected from IMBA. Expected expenses include insurance (\$1,200 range); \$500 for bike bells, Jan-Feb night ride payment. From last time, Joel wrote \$100 to FORT Friends.
- Item 5: Santa Cruz Mtn Bike Festival April 4-5-6**  
**Action:** Karl in charge of kids' zone structures. Ken noted we need volunteers to help transport the stunts, staff our booth and do a group volunteer effort at the festival.  
**Notes:** MBOSC indicated a donation of \$1,000 plus possible swag for TAKMBD for our help.

- Item 6: Sea Otter Classic is April 10-13**  
**Action:** Joel reviewed four key volunteer tasks: (1) IMBA booth, (2) MORCA booth, (3) Dual Slalom, and Night Ride. Darius to set courses in the “MTB Project” app. Ken to lead a planning meeting on Friday Feb 7 at Post No Bills (time?)  
**Notes:** Joel to be overall lead. Ken to run dual slalom volunteer effort. Darius the lead on night ride. Many volunteers are needed as we wish to staff IMBA booth and a separate MORCA booth in the club section. San Jose folks from SVMBC will help in IMBA booth; we want to ensure standard procedures are followed and be aware where people live to direct them to proper local chapter.
- Item 7: Take-A-Kid-Mountain-Biking Day is October 4, 2014**  
**Action:** Sue has volunteered to chair this effort. She described key tasks and her goal to secure location immediately. She asked for input on schools that have bike programs. She asked for ideas for the event. She’s like a posted agenda ahead of time.  
**Notes:** Salinas High and Carmel River School mentioned as bike friendly. Mary volunteered to make signs. We agreed to ask for a Ranger presence and invite an equestrian to the event.
- Item 8: Bells for Bikes.**  
**Action:** Darius awaits BLM approval to have a box for loaner bells at trailheads; we agreed to purchase \$400 worth immediately to provide as gifts, rewards etc.  
**Notes:** Could be a gift to Sea Otter signups for MORCA or to volunteers. Eric Morgan is concerned that bells may be interpreted as “a license to speed” rather than a helpful “I’m here” communication—our experience is that others appreciate the bells. Henri to check with FORT Friends re feedback.
- Item 9: Major Project = Trail Signs and Marked Loops**  
**Action:** Henri described the QR Code Pilot Project underway and gave a demo with the i-phone. Club members noted this is not really conducive to mtn bikers and provided other ideas (see notes).  
**Notes:** We noted that the QR code idea works best for the trailhead or for a hiker holding a phone on the trail, not a moving biker or equestrian. Most bikers have folded map in pocket; some have cell phones easily available, others tuck them away in their packs. Existing trail numbering makes no sense and thus actual signage showing loops, or mileage to trailhead, or colored difficulty marker would be very helpful. Ken has pictures from Bend, OR as examples. MORCA would be willing to fund and maintain these markers if BLM does not have the funds. Mary noted that her cell phone worked great at all points in the Rogaine event. Note trail info is available via the IMBA MTB Project App. Previously, we noted MORCA website could post sample rides (“Rides” tab) for beginner, intermediate and advanced. There is also Yonder and other social media.
- Item 10: New Volunteer Positions**  
**Action:** Joel reiterated three key roles where help is needed. They include: (1) Member Benefits (welcome packet, obtaining more benefits), (2) Fundraising/Sponsors (Ellie and Joel already have laid out a foundation), and (3) Marketing (social media, printed materials) etc.

**Notes:** Joel needs to describe these positions in more detail and will post that information. These can also be shared tasks. Nick volunteered to e-mail a welcome to new members. Everyone please step forward and help out as you can... you all have some talent that contributes to the whole, even if it is just folding or delivering brochures.

**Item 11: Other Business--MORCA Patches, Hats and More**  
**Action:** Brian and Phil take the lead on non-reflective and reflective patches and also directly embroidered hats.  
Henri says thanks to Lisa to help with free FONM ad in Sea Otter magazine.  
No new news on Bike Park.  
We continue to attend meetings and participate.  
Outreach to land managers is a key goal.  
We have business cards to keep in your pack and car to hand out.

**NEW ITEM—GUEST VISIT FROM TONY – SHUTTLE DRIVER**

**Action:** Tony described his intent to partner with MORCA for an event to have a raffle of a Niner cruiser bike or a shuttle trip to Downieville. Possible venue could be Sea Otter Classic at the MORCA booth. He will meet with Joel separately to discuss ideas further.

**NEXT MEETING –MONDAY MARCH 3 AT 6:30 PM—BLACK BEAR DINER -- new beers available!**