

SUMMARY OF MORCA REGULAR MONTHLY MEETING
September 8, 2014 at 6:30 PM, Black Bear Diner, Monterey
Prepared by Henrietta Stern, Secretary

Attendees: 10 members total including officers Joel Trice (P), Ken Howat (VP), Henrietta Stern (S), Nick Madronio (T), Sue Benjaram (MAL) and Phil Craig (MAL)

Item 1: Opening remarks from President

Action: Joel will focus on IMBA World Summit as its owns agenda item; see Items 8-10 below.

Item 2: FORA/ESCA Update

Action: Henri briefly described the Army bus tour around the impact area and great views once this is opened up. An important Army presentation will be Thursday Nov 13 meeting sponsored by FORT Friends. Army will be doing burning, munitions removal and closures for Blair Witch, T68, Burmese, Little Moab etc.

Notes: FORT Friends meeting is Thurs, Nov 13 at 6 PM at Oldemeyer Center in Seaside (Blackhorse Room). Mark your calendars.

Item 3: County Contacts, Happy Trails Signage

Action: Joel and Nick described of our grant application for \$10,000 for us to do trail signage in Happy Trails; Nick revised and re-submitted. We won't hear for several months.

Notes: Note Fort Ord Committee meets last Monday of the month at 11 AM at Govt. Building. Sups Parker and Potter; good one to attend for updates on land transfer progress.

Item 4: Trail Work Update and IMBA Trail Care Crew

Action: Darius described work in August; he will focus on T19 recon in September. October trail day will be Oct 25 for Public Lands Day, not Oct 18. He described details of Nov 13-17 IMBA care crew. He needs help identifying city/county/chamber of commerce/tourism staff to invite to Friday afternoon 11/14 presentation.

Notes: In August, 9 folks attended, and now we have 433 volunteer hours to date. Darius passed out a figure with his suggested reroute of T19 near Comanche's Grave for the IMBA Trail Care Crew project. BLM has given approval for the project. IMBA event is Nov 13-17 as follows: Thursday 11/13 trail recon/flagging. Friday 11/14 afternoon (check FORA schedule) trails and tourism talk for government officials and staff. Sat 11/15 9-12 AM trail class; Sat PM 1-5 trail work (we need to provide lunch and snacks for the day. Sunday 11/19 social ride. E-mails soon on how to sign up via IMBA website. He is still working on classroom logistics. Thanks to Mike Terry for rooms at Los Laureles Lodge. There is a possibility that inmate crew could help clear poison oak before the event, but don't count on it.

Item 5: Treasurer's report and related financial info

Action: Nick reviewed details; we have over \$10,000 for the first time. More than \$1500 deposit from SeaOtter memberships. Board previously agreed that Joel should be paid \$500 more for IMBA conference, as we budgeted \$1,000. We have 180 memberships as of today.

Notes: See detailed printouts provided by Nick.

Item 6: TAKMBD on October 4, 2014 – the big event!!

Action: Sue reviewed detailed schedule of events and remaining needs. She has contacted high school coaches re team volunteering. Skills build day is Sept 27 and set up day is Fri Oct 3. Lisa Rike provided handout with Adventure Zone for younger kids on the grass along with list of supplies and budget. Darius confirmed Subaru wants to donate to event (\$500 for lunch suggested with banners and good PR). Carmel Kitchens and Baths to be asked to sponsor Adventure Zone (\$250 suggested). Cleary to donate strider bike. Bobcat to donate small kids bike. We agreed to spend up to \$300 to buy another small kids bike. Ken to confirm with pro instructors for 11 AM and 1 PM time slots concurrent with trail ride.

Notes: Joel's goal is every kid gets to take something home; we expect more than 100. Lisa/Darius to inventory boxes in storage. If funds look good, maybe we buy more goodies as feasible. Phil to ask Frank Yohannan re raffle items like SOC family passes. Henri to double-check with Winning Wheels re raffle items. REI will donate 200 bags. MORCA bells can't be made in time. Green pedal couriers will attend. Need weekly reminders to sign up on website to volunteer. Lots of help needed for initial registration and then help out elsewhere. Mary Pozzi will lead shopping. Phil to see if Nob Hill can donate ice.

Item 7: Bike Park at Toro

Action: Ken C. could not attend. Joel summarized Ken's detailed review provided to the Board last week, including County financial challenges and goals, use permit and other regulatory hoops, the options of a temporary event for pump track only or long-term use permit for larger bike park/trail concept. Survey results (100 respondents) were primarily middle-aged males with overwhelming support for pump track concept at Toro, and volunteering. We agreed we need to meet with County to informally review various bike park and trail concepts, with wider range of trails for various levels of fitness and expertise. We agreed to contact Mike Dove to ask for a map of the certified cross country course so any future trail ideas would not impact running events. We brainstormed ideas to increase trail work volunteerism at Toro with emphasis on sustainable multi-use trails.

Notes: John Akerman is current Parks director. Randall "Casey" Nelson is Toro Ranger contact. County Parks, as reported in the media, needs to be revenue neutral (self-sustaining) and they are open to ideas to bring in more paying folks. County is also reviewing its own management plans and its Master Use Permit. Presently this does not include pump tracks or bike parks, but perhaps it could in future years (something to watch and track). Ken had provided a detailed overview of survey results (100 respondents) which showed overwhelming support for concept at Toro, and volunteering. Joel previously contacted Mike Dove and explained our concept is away from Cross Country Run course.

Item 8: IMBA World Summit—Joel's Overview

Action: Joel reviewed highlights from lectures he attended. Key points were (a) new concept of regional boards; (b) IMBA and chapters as "we" (not "us" and "them"); (c) chapter leadership training; (d) 60/40 funding split and ways to increase revenue or decrease expenses; (e) successful chapters elsewhere; and (f) risk management/waivers – very important stuff, especially "failure to warn." He suggests 2 folks attend next year (many sessions overlap) and try to sponsor a land manager to attend as well.

Notes: See Joel's printed notes on agenda. He noted state of Oregon is encouraging small towns to build trails and welcome mountain bikers. We discussed ways we could improve the waiver process—perhaps scanning and a web-based link to the current list? This entails someone keeping it current. Or have a signup sheet with waiver for each ride like MBOSC. This topic will need continued work through Policies and Procedures.

Item 9: IMBA World Summit—to be continued next meeting

Action: In October, Joel will review things he learned about Marketing, Chapter Handbook (he will order), MTB project, more insurance, IMBA website, technology etc.

Notes: See Joel's printed notes on agenda.

Item 10: IMBA World Summit—California Chapter Group

Action: Joel noted that IMBA started a google group for California chapters to share info, coalesce for advocacy and lobbying, have regional meetings etc.

Notes: See Joel's printed notes on agenda.

Item 11A: Other Business, Night Ride Kickoff, Saturday November 1 at Creekside

Action: George requested feedback to advise Bobcat about participation. Darius and Joel to submit permit request to BLM ASAP. We will request special event for bike rides, light demo and bike demo (if available) starting about 4 PM. Sunset is at 6:15.

Item 11B: Other Business, Night Ride Permit for Wednesday evenings

Action: George noted sunset is at 7:10 in just a couple of weeks (impedes ride time), but night ride permit often does not start until daylight savings in late October or early November. We discussed options on how to handle time constraints. Joel to contact Eric Morgan and begin permit application ASAP. We agreed that pre-payment for the entire season should be 80% of total cost as no one ever gets to ride every single Wednesday.

Item 11C: Other Business, Twilight Ride at Laguna Seca Track Wed November 12

Action: Just a head's up that we sponsor this. Start thinking of fun ideas! To be discussed in October and November.

NEXT MEETING IS MONDAY OCTOBER 6, 2014