

**SUMMARY OF MORCA BOARD MEETING – Monday, March 4, 2019; opened at 6:05 PM;
Turn 12 Restaurant, Monterey**

For more info, visit the MORCA website: www.morcambt.org

Your NEW (as of March 2019) Officers/Directors are: Mike McGirr (Prez), Brian Tomasini (VP), Henrietta Stern (Secty), Nick Madronio (Treas); and Matthew Lamont, Darrin Noel and Jim “Mort” Morton (Members-at-Large)

Next Regular Board Meeting: Monday, April 1, 2019 at 6 PM, at Turn 12 Restaurant, Monterey.

3/4/2019 Agenda Items: All directors present; plus Molly, Phil, Ken H and Tony

- 1. Replace Director who Resigned**— Due to other commitments, Cassidy could not continue as a director. Jim Morton was the only person who was nominated and he meets all qualifications specified in the Bylaws. The Board unanimously voted to replace Cassidy with “Mort” as the newest Member-at-Large (Matthew made motion; Darrin second).
- 2. Treasurer’s Report**—Nick reported we have \$24,064 in combined assets, with \$1,285 in the Trail Fund. In the past month, we received \$1,675 income from IMBA quarterly dues (\$1,086) and trail work donations spurred by Ken Chrisman’s Facebook pop-up donation challenge (\$555). Thank you Ken and all who donated! President Mike noted that 1/3 of our income came from this impromptu Facebook challenge. Impressive! Expenses totaled \$255 for trail day food and supplies. Nick also reported on insurance requirements and tasks needed ASAP as insurance expires on March 12 [Note: this has been renewed].
- 3. Membership Update**—President Mike described his plans to communicate with all current and lapsed IMBA/MORCA members (130 folks at present) to encourage them to renew membership and designate MORCA as the chapter to support; also encourage to visit our SeaOtter booth.
- 4. IMBA/CAMTB.org News**-- Last month we agreed to authorize Mike to sign contract with IMBA as part of the CAMTB regional entity. Website will be www.CAMTB.org as of April 25. A new app called SLACK will be used for interclub communication. This regional organization has no staff yet nor clear funding. We agreed that \$3 per member to go to CAMTB seems fair given that the IMBA cut of membership fees is \$12 per person. We agreed it would be best to attend a webinar rather than travel to San Diego for the initial meeting.
- 5. Old Cabin Classic 5/4/2019) Logistics re MORCA Skills Structures**-- MBOSC email indicates they will transport the skill structures and requested trailer specs. Brian, Darius and Mike to inventory and assess what is usable. Previously we advised MBOSC that insurance indemnification is required. Darius available to help with set-up on Friday May 3.
- 6. Sea Otter Classic (4/11-14/2017); Booth G37**— (A) Mike submitted text to SOC for their electronic newsletter or festival guide re: MORCA trail maintenance and advocacy. (B) Much discussion focused on booth set-up and displays. We liked the idea of a U-shaped vertical display with larger posters and minimal text that shows what we do (TAKMBD, advocacy, trailwork, rides, etc). A few seats will be reserved in the Volunteer Corner only for active Dual slalom volunteers to rest). Mollie, Mike, Lisa, Darrin and Ken suggested as a committee [Note Ken later suggested Bill instead as he will manage the booth]. The Board unanimously authorized \$500 for booth display (Henri motion, Matthew second). (C) We need a spot for 1UP-USA raffle and donation bucket for TAKMBD. Darius, Darrin and Matt will develop method to count trail work hours and raffle tickets for Stumpjumper bike (Sunday afternoon for trail workers only). Mike will work with Clifbar to see if can get support. Mike will contact Gary re Rocky Mounts, Fox Fork, or other items. (D) Note coordination with People for Bikes/Ride Spot which is a Strava-like app (they are in Booth B1). (E) Ken will attend March 10 volunteer meeting and will address concerns re unrealistic schedule on Sunday. He’ll then solicit volunteers for 4-hour shifts.

7. **First Saturday Session Ride/Revised Format--** We concurred that Beginner Ride should be expanded to all levels and have a playful skills ride vibe (but not a formal clinic), with tailgate food/bevs afterward. Venue could change to practice features on various trails. Possible parking lot skills practice with cones before the ride. Matthew taking the lead assisted by Henri.
8. **Trail Day Report-** Darius was out of town. Next trail days are March 10 and 16, focusing on T82. Every 4 hours earns you a raffle ticket for the Stumpjumper!! Sign up to work at: <http://morcamtb.org/trails/trail-work/>. Quarterly trail crew meeting March 6 at 6 PM at Roundtable in Marina.
9. **Toro Park/County Update—** Mike reported on the Toro Park trail committee, which continues to meet regularly. The committee was impressed by a 90-minute presentation from MBOSC professionals on Feb 13 re best practices in trail design and avoiding user conflict. This was very well received and hopefully stimulates the County/committee to have vision and take action.
10. **August 13, 2019 Twilight Ride Hosting--** This is a Tuesday during the Motorsports Reunion which could relate to a vintage bike theme. We will also BBQ for Custom Sheds Sept 11 event (Wed).
11. **FORA Eastside Parkway News (aka “Northeast-Southwest Arterial Connector” project)--** No news at present. See info at: connector@fora.org.
12. **Marina Pump Track—**Darius, Lisa and Mike are working with the City; the next step is a Memorandum of Understanding (MOU) so roles and responsibilities are clear.
13. **E-bike Update—** General discussion of local incidents; no action taken. [Note: after the meeting we learned of an e-bike meeting at SeaOtter, geared toward land managers, sponsored by e-bike companies, which Nick will attend representing MORCA.]
14. **Other Business (several parts) —**(A) Revitalize Meetup—Mollie volunteered to take the lead on Meetup, which is used by younger folks a lot; she will work with Sue to transfer the admin tasks. The Board voted unanimously to fund this at \$89? per year (Darrin motion; Brian second). (B) Brian to work with Darius and Ian to see how we can better promote raffles and donation options on the website; also promote sponsors; what is needed to make this happen? (C) Mike would like to expand sponsor outreach to banks, businesses etc and have different levels (Gold, Silver etc). He is developing a structure for board approval and it was suggested to review MBOSC’s recent effort. In that regard, the Board voted unanimously to enable Mike to spend \$87 for a webinar on How to Develop Sponsorships (Henri motion; Brian second).
15. **Calendar Review 2019 –**
 April 11-14—Sea Otter Classic
 May 4—Army walking tour/bus tour
 May 4—MBOSC Old Cabin Classic
 July 13—Army Tour

Also on the radar—

1. **Army munitions efforts** —see www.fortordcleanup.com
2. **Monterey Peninsula Regional Parks District (MPRPD)—** www.palocorona.org. Darius received a reply from Regional Parks re his letter asking about mountain bike access to the Palo Corona back-country. Access is included in the proposed General Plan, which is undergoing CEQA review.

We adjourned at 8:14 PM. Prepared by Henrietta Stern, Secretary, on 3/12/2019