

**SUMMARY OF MORCA BOARD MEETING – Monday, July 8, 2019; opened at 6:04 PM;
Turn 12 Restaurant, Monterey**

For more info, visit the MORCA website: www.morcamb.org

Your Officers/Directors are: Mike McGirr (Prez), Brian Tomasini (VP), Henrietta Stern (Secty), Nick Madronio (Treas); and Matthew Lamont, Darrin Noel and Jim “Mort” Morton (Members-at-Large)

Next Regular Board Meeting: Monday, **August 5, 2019 at 6 PM**, at Turn 12 Restaurant, Monterey.

Secretary Notes: Nick and Mort will be absent for Aug 5 meeting. The September meeting is 9/ 9, not 9/2 due to Labor Day. Henri absent for 9/9 meeting.

7/8/2019 Agenda Items: All directors present except Mike and Darren; plus Darius and Ken H. VP Brian chaired the meeting.

- 1. 2019-2020 Night Ride Planning—Brian** asked about status of BLM paperwork and need to update trail routes to reflect new T70 and T65. We are leaning toward a kickoff event on a Wednesday eve rather than a separate event on a weekend.
- 2. TAKMBD (Take a Kid Mountain Biking Day) is October 5, 2019—Mike** has handled permitting and County logistics to date but he needs help. **We need committees/volunteers** to work on food, registration, outreach, donations etc. This will be a high priority from now on. Brian passed out detailed “to do” list from last year. **Please carefully review the following:**
Event Director—Mike taking the lead but needs committee help. See handout row 1-9.
Sponsors— We all need to contact one or two business/philanthropy folks for a \$100-\$200 donation. We also need donated raffle items (e.g. kid’s bike). Mike has contacted Pacific Valley Bank and Cypress Auto Group. Previously Mort and Darrin were to work on tiered sponsorship approach, similar to MBOSC (see April minutes). See row 11-17 of handout.
Registration— Nick and Diana Madronio volunteered to help with registration but need info and training on how to use Eventbrite, get rider numbers etc. See row 21-29 of handout. We are unclear on whether there will be giveaway packets to stuff. We do have coin purses with MORCA logo as a give-away item.
PR/Advertising—Darius and Lisa Rike to check website TAKMBD page and assess needed changes for 2019, including volunteer signup pages. Lisa needs to check 2018 poster and make changes for 2019; assess other outreach materials to provide to bike shops etc. Start multiple Facebook and email blasts to save a date to participate and/or volunteer. See rows 32-35.
Food and Facilities—Brian will order porta-potties and tables/chairs like last year. **Henri** to help with food and also check with **Gary Courtright** re BBQ master. I believe I saw **Kim Beardshear** email to volunteer to help with food. See rows 40-50 re other tasks.
NEW-- I do not see tasks for Stunts set-up and Take Down—this should be added. Brian will handle little Kids Zone; my understanding is **Fontes** will help lead stunt set-up with help from Darius and others. Stowe participation is not confirmed at present. Please confirm.
Volunteer Coordinator—No one signed up at this time to be a master volunteer coordinator with spreadsheets etc. At present, tasks are more disaggregated. See rows 52-57. **Henri** willing to organize thank you BBQ at Meadowbrook if that is desired.
Re student Volunteers – Rows 60-62, Henri to contact **George Garibay and Dave Hentges** regarding working with High School teams to volunteer to lead rides and marshal stunts.
Re Sponsors and Supporters—Mike has communicated with Bobcat, Stowe Contracting, George Fontes, Pacific Valley Bank, TAMC and others. See rows 63-68.
Rider Prizes and Giveaway—None identified at this time except MORCA logo coin purse.

Media Coverage—Henri to contact **Eric Palmer** to see if he is available; idea is CSUMB student. Another idea is submitting photos to website but care must be taken re permission (waiver should address photo permission). Also need to submit to local papers calendar etc (**Lisa?**)

Emergency Services—Mike has contacted Natividad but VNA is a question. **Do we need to hire onsite EMT medical services?**

Close out Tasks—Henri can write thank you letters etc. **Nick** to handle financial records.

3. **Treasurer's Report—**Nick reviewed activity last month. We have \$26,063 in combined assets, with \$355 in the Trail Fund. Hopefully this will be replenished by Custom Sheds in August. Income included \$250 trail fund donation from Fort Ord Cyclepaths (Thank you!). Expenses totaled \$2,186 including supplies (coin purse give-away), \$967 insurance and \$879 trail day (new weed eater plus 3 months food). **Henri** to write thank you letters. **Mike** to follow up on MBOSC coffee "tip jar" at SeaOtter, which was earmarked for MORCA. Nick plans to compare our current insurance with IMBA's. NEW—we received a \$400 donation to General Fund from Chrystie Wycoff—THANK YOU!
4. **Trail Day Report-** We have 475 hours to date. **Next trail day is July 20 in honor of Latino Conservation week** and will be out of Creekside (T30/31 trail trimming). FORT Friends will pay for food etc for trail workers. Sign up to work at: <http://morcamtb.org/trails/trail-work/>. We will focus on Creekside area in August and beyond. Darius is also leading vegetation trim work every other Tuesday night out of 8th & Gigling. In late August, Darius also plans that the 4th Saturday be a trail day at Toro Park. There are many opportunities to help maintain our trails.
5. **Toro Park/County Update—** There continues to be slow but positive progress on the Toro Park trail committee. Darius submitted a list of action recommendations.
Palo Corona Regional Park Update-- The comment period for the environmental document for the Palo Corona General Plan has been extended again to **July 29**. **Henri** will draft up comments for Board review. Mountain biking will be allowed in the back country, but will be limited to 50 bikes per day and a permit will be needed for each ride. We think this is discriminatory given that the document stated that MTB is expected to be a small proportion of overall use. More info at: www.palocorona.org.
6. **August 13, 2019 Twilight Ride Hosting--** This is a Tuesday during the Motorsports Reunion which relates to a vintage bike theme; perhaps a vintage bike show. Henri to mock up text ideas but can't attend. Gary to BBQ on Aug 13 and also Custom Sheds **Sept 11 event (Wed)**.
7. **FORA Eastside Parkway News (aka "Northeast-Southwest Arterial Connector" project)--** No new info at present. The EIR is expected this summer or early Fall. **See info at:** connector@fora.org. Related items include: extension of FORA until 2022; and Veterans Cemetery Phase 2 EIR is nearing completion.
FORTAG trail greenway—We discussed our comments letter on the Notice of Preparation of an EIR. We support the project given protection of existing trails and more opportunity to ride to trailheads rather than use a car. Update: Henri drafted a letter and sent on July 15.
8. **Other Business (several parts) —**(A) Mike trying to contact Michelle re MBOSC fundraiser, which included donation to MORCA; Brian attended and worked the event at Rio Theater. (B) LOGO ITEMS-- Ken H previously volunteered to get quotes for a new EZ-Up, flags with new MORCA logo; coin purses are in progress as give-away at TAKMBD; Darius previously to assess how many T-shirts we have or need for new order with new logo; Darren previously volunteered to review custom jersey info provided at SeaOtter. (C) TRAILHEAD WORK STATIONS—Brian brought photos of possible work stations; we agreed we need signoff from BLM before putting any energy into this. Issues raised include vandalism/theft, ongoing maintenance. (D) KIDS ZONE—Brian bought small Easy Up for kids area. (E) MEMBER PARTY-- Mike previously suggested an end-of-year

volunteer recognition party. The board agreed that January was better as it was after holiday season, and we could tabulate volunteer hours thru December etc. We brainstormed funny “awards” for folks such as “most crashes, mechanicals, PO/ticks, raddest bike outfit” plus nice stuff such as most volunteer hours etc.

9. Calendar Review Upcoming in 2019 –

July 13—Army Tours see www.fortordcleanup.com

July 13-21—Latino Conservation Week

August 13—Tuesday—MORCA sponsored twilight ride at Laguna Seca

Sept 11—Cal Custom Sheds twilight ride at Laguna Seca (MORCA helps out)

October 5—TAKMBD

October 6—Cyclovia Salinas

October 26—Public Lands Day at Fort Ord

Unscheduled—Night Ride Kickoff (usually standard time change in early November)

April 16-19, 2020-- Sea Otter Classic (we were unable to get a camp site)

We adjourned at 7:04 PM. Prepared by Henrietta Stern, Secretary, on 7/16/2019

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