

**SUMMARY OF MORCA BOARD MEETING – Monday, May 4, 2020 (Star Wars Day)
Via Zoom Conference Call**

For more info, visit the MORCA website: www.morcamb.org

Your 2020 Officers/Directors are: Mike McGirr (Prez), Brian Tomasini (VP), Henrietta Stern (Secty), Nick Madronio (Treas); and Jim “Mort” Morton, Jen Acorn and Rodrigo Sierra (Members-at-Large)

Next Regular Board Meeting: Monday, June 1, 2020 at 6 PM—(via Zoom if SIP still in place)

Secretary Notes: All directors were present except for Rodrigo and Brian. Other members attending were: Darius Rike, Lisa Rike and Ken Howat (with Star Wars graphics galore).

5/4/2020 Agenda (minor renumbering by HS): President Mike McGirr opened the meeting at 6:03 PM.

1. **Secretary Report**—(A) Henri reported that BLM requested that TAKMBD be on September 19, 2020 if allowed. See item #4 below. (B) No new deadlines for environmental documents. Henri noted that FORA expires soon and Seaside may be taking over several key duties.
2. **Treasurer’s Report**— Our combined balance is \$30,349, which includes \$1,398 for Trail Fund and \$150 for Pump Track Fund. We received \$165 in donations, \$115 for Trail Fund and \$50 for General Fund. Trail Fund will be adjusted to reflect these donations. There were no expenses this past month. Henri to send out thank you to donors.
3. **Sea Otter Classic (SOC) is rescheduled for October 1-4.** We will continue to monitor the Covid situation and plan, but realize it could be cancelled. Our camping spot is at A-166.
4. **Take-a-Kid Mtn Biking Day (TAKMBD) is September 19, 2020** – Henri received confirmation from BLM that they will co-sponsor TAKMBD at Lightfighter LZ picnic grounds (no permit fees) if Safe PASSAGES outreach can be part of the program. Ranger Tammy is available to include Junior Rangers, which enables use of Latino Conservation funds courtesy of FORT Friends. Lisa noted sustained community interest so we developed a TAKMBD Update blurb advising folks of the September 19 date, but all is contingent on SIP Orders and BLM restrictions that may exist.
5. **Trail Work Report**—In March 2020, Darius reported we had 204 hours to date. Individuals have been doing trail trimming. Darius asked BLM to reinstate trail work with a small core group of volunteers with Safety Precautions. BLM said OK but no driving is allowed—thus we must bike or hike in. Darius to contact volunteers to invite. Thus, no general sign-ups at this time. Jen noted that the CSUMB service learning program has been suspended, so there is no source of volunteers.
6. **Toro Park/Monterey County Update**— Meetings and trail work have been on hold due to Covid. Toro has been closed. UPDATE: County has opened Toro for trail use only.
7. **President’s Report**-- (A) Mike indicated we have **134 active IMBA members** and expressed concern that 2020 membership dollars to date are less than 2019 and 2018 membership; this could be due to monthly payments and also that some folks are donating directly to MORCA (B) Mike is suspending active pursuit of \$6,100 **PayDirt Fund grant**, due to Covid. (C) Mike holding off on pursuit of TAMC grant for a **bicycle repair station** at 8th&Gigling. (D) Mike holding off on relationship with **Sierra Nevada Brewing** associated with trail work or SeaOtter.
8. **NEW ITEM—OUTREACH** Lisa Rike noted that our visibility is lacking, especially in light of so many new riders out on the trails. We need to remind folks that we exist as a group and are deserving of support. Some ideas included: trailhead booth, hold a fundraiser, create how-to tips on video, host virtual scavenger hunt, have a naming contest for numbered trails, highlight photos of flora and fauna on social media, remind folks about good etiquette/Safe PASSAGES, set fun Strava or Trailforks goals (create badges), and describe MORCA programs to be reinstated when allowed

(First Saturday rides, Wednesday evening rides, trail work). **We are following up on two items in the near future:**

(A) Trailhead booth at 8th&Gigling (May 16 and/or May 30, 9-1) Jen to set up a sign-up sheet.

We should reach out to active members in addition to the board to staff for 1.5 hour shifts (2 folks at a time). This would be a taped off booth with proper distancing, posters/large maps about what we do (use stuff from SeaOtter), and no handouts to minimize contact.

(B) Fundraiser for Monterey County Food Bank based on miles ridden week of May 17-23 with MORCA matching any donation based on miles up to a dollar limit. The Board is still firming up this concept via email. The intent is to publicize this on May 16 in the booth.

9. Calendar Review; Upcoming in 2020 –

- (A) June 1 board meeting
- (B) July 18-25 Latino Conservation Week
- (C) September 19 TAKMBD
- (D) Oct 1-4 Sea Otter Classic
- (E) October 24 Public Lands Day

We adjourned at 7:30 PM. Prepared by Henrietta Stern, Secretary, on 5/7/2020

C:\Users\tom\Desktop\Word Henri\MORCA\Meetings\BoardMeeting\2020\20200504_MORCA_BoardSummary.docx