

SUMMARY OF MORCA BOARD MEETING
Monday, March 1, 2021 at 6 PM via Zoom Conference Call
For more info, visit the MORCA website: www.morcambt.org

Your 2021 Officers/Directors are: Mike McGirr (Prez), Jen Acorn (VP), Henrietta Stern (Secty), Christine Brockman (Treas); Julie Hymer, Jim “Mort” Morton, and Rodrigo Sierra (Members-at-Large). Social Media Coordinators: Julie Hymer and Christine Brockman

Next Regular Board Meeting: Monday, April 5, 2021 at 6 PM via Zoom

Secretary Notes: President Mike McGirr opened the meeting at 6:02 PM. All directors were present. Other members attending were: John Beardshear and Ken Howat. *See highlighted text for tasks.*

3/1/2021 Agenda (some renumbering by HS for clarity):

- 1. Secretary Report—(A) Adopt Minutes of Previous Meeting—** The board unanimously adopted the minutes of the February 1, 2021 meeting (Mort motion, Julie second). **(B) Palo Corona Access/Monterey Peninsula Regional Park District (MPRPD)--** Henri noted that the first meeting of a Task Force on a trail system is scheduled via Zoom for Friday March 5. Henri, Mort and Darius plan to attend. *Henri to summarize meeting.* **(C) Member Survey—**Mike reminded us that this task is still on the “to do” list.
- 2. Treasurer’s Report—**Christine/Mike reviewed the February bank statement. The 2/26/2021 combined checking and Paypal balance is \$35,713. Income included \$1,710 IMBA dues and a \$150 donation (reviewed last month—goes into trail fund). Expenses were \$211 for trail work. Christine worked with our insurance broker to find a new company for liability insurance—Sports and Recreation Providers Association Purchasing Group. The board unanimously approved up to \$1,350 for liability insurance due March 12 (Henri motion, Rodrigo second). It is noted that Directors and Officers insurance is due in May (covered separately). *Mike/Christine to arrange payment and new coverage. Henri to send out thank you letters.*
- 3. Trail Work Report—** MORCA trail days are now the **3rd Saturday of the month** plus ad hoc days as appropriate. (A) John Beardshear reported on the February 20 trail day on lower Goat (T41). Next trail day is March 20 to clear sand on T49 north side. Darius submitted the MORCA trail plan for 2020 to Eric Morgan of BLM. BLM may potentially get grant funding for several trails that are “u-shaped” or cupped. BLM is also considering a possible new trailhead near Parker Flats if land transfers and other logistics make this feasible. Mike noted we may decline NEEF grant funding, if offered, for T65 due to BLM’s comprehensive grant. Note also “to do” tasks from last month re MBOSC Trail Academy and legal jump line questions.
- 4. Marina Pump Track—** A meeting hosted by the City is expected soon as a contractor has been chosen. *Darius to continue coordination with City.*
- 5. Toro Park Task Force--** A meeting hosted by Monterey County was postponed—future date unknown. Mike will formally request that Rodrigo take his seat in the group.
- 6. Social Media Report—** We reviewed e-mail from BLM expressing concerns about overuse of Fort Ord trails and unsustainable visitor use. We brainstormed about how best to reach people on our social media and in the field re: safe and courteous practices. Rodrigo provided link to “SlowMoBro” video featuring famous riders. Julie noted Epicenter Bikes (new in Monterey) wants to be helpful and we suggest providing etiquette cards, especially with e-bike sales. Mike/Mort/Julie/Henri volunteered to staff a MORCA booth at Creekside on March 13 morning, pending approval by BLM. Rodrigo suggested large poster of MBOSC graphic.

7. **President's Report**-- (A) Mike indicated we have **127 active IMBA members** and about 500 Facebook followers. **Rodrigo is working with Mike** to have MORCA "**yard signs**" in Spanish. Rodrigo is also reaching out to Latinx riders he sees on the trails. We agreed we need **MORCA stickers** with our URL printed on them as easy item to hand out. See previous minutes on survey suggestions and note out new directors may have some ideas. **Mike, Henri, Mort to work on survey words; Jen to work on tech component of getting survey out and compiling answers.**
- (B) **Sea Otter Classic (SOC) is now scheduled for October 7-10, 2021** pending the Covid situation. We previously agreed to support the SOC Foundation's recipient charity, "**Bikes for Vets**". One idea may be repeating the virtual Makes Your Miles Matter campaign like we did in 2020. SOC has not contacted Ken re dual slalom volunteering yet. **Mike will contact Jeff Lindenthal** re booth requirements.
8. **MORCA Social Rides**—These are on hold per Covid; any rides are ad hoc individual rides.
9. **Calendar Review** –
- April 5, 2021 at 6 PM—Board meeting
 - April 22, 2021—Earth Day. Should we have a booth a Farmers Market? CSUMB? City events?
 - September?-- Take-a-Kid Mountain Biking Day. We need to pick a date. We previously brainstormed on potential locations (Travel Camp, Palo Corona, Lightfighter LZ, Glorja Jean Tate Park in Marina). Mike located Sue Benjaram's notebook in storage; Henri contacted BLM re potential event at htfighter picnic grounds o response yet). **Jen to lead committee** on best concepts given needs of kids/parents and our resources. Note Darius is out Sept 1-15.
 - October 7-10—Sea Otter Classic. Did I hear Rodrigo volunteering to lead planning committee?
 - October 16—Run for the Fallen (to be confirmed)
 - October 23—Public Lands Day (to be confirmed). MORCA typically does a Ride-and-Trim.

We adjourned at 7:21 PM.

Prepared by Henrietta Stern, Secretary, on 3/7/2021