

**SUMMARY OF MORCA BOARD MEETING –
Tuesday, April 5, 2022 at 6 PM, Springhill Suites, Marina
For more info, visit the MORCA website: www.morcambt.org**

YOUR 2022 DIRECTORS are: Lisa Birch (President), Mike McGirr (V.P.), Henrietta Stern (Secretary), Rodrigo Sierra Corona (Treasurer), Julie Hymer, Sheri Covey and Eder Guzman (Members-at-Large).

Next Monthly Board Meeting: Tuesday, May 3, 2022 at 6 PM, Springhill Suites, Marina

Secretary Notes: President Lisa Birch opened the meeting at 6:09 PM. Six directors were present, with Eder absent. Other members included: Darius Rike, Ken Howat, and Brian Tomasini. Formal Board action is in yellow highlight.

4/5/2022 Business Meeting Agenda (some renumbering by HS for clarity):

1. **Secretary Report—(A) Adopt Minutes of Previous Meeting—** The board unanimously adopted the minutes of the March 1, 2022 meeting, as corrected (Mike motion, Lisa second).
2. **Treasurer’s Report—** Rodrigo reviewed status as of 3/31/2022 with a balance of \$39,183. Bank deposit was a \$50 donation from March. Expenses totaled \$3,618 for bike bells, hotel conference, annual General Liability insurance, trail work food and gift membership. Paypal income to be deposited in May totaled \$137 (donations plus Amazon Smile). *Henri to send out thank you letters.* The board agreed to reimburse Brian for Sea Otter parking fees. We are looking into high-vis vests for trail workers and long-sleeve text tees with MORCA logo. Directors and Officers insurance is due in May. Mike updated us on the Federal Take Pride in America Grant application (\$100,000) in partnership with BLM. Another \$2000 grant application is due April 15 for The Trail Fund. We discussed developing costs and processes ahead of time in order to quickly mobilize if grants come available.

Item 4. 2022 MAJOR OBJECTIVES: Seven objectives set by the Board include: Committees, Advocacy, Membership Activities, Community Outreach, Social Media, Government Relations and Fundraising.

- A. **Committees: Organize for specific programs or tasks.** Darius chairs the Trail Work committee. Rodrigo is chairing the Sea Otter Committee (booth) working with Ken H (slalom) and Sheri (raffle). Julie is leading the cheer group. Bridget Tucker (BobCat Bikes) has agreed to be the TAKMBD chair. Eder and Jake Arroyo wish to help. Sheri is Marketing committee chair and is looking for members.
- B. **Advocacy: includes CAMTB, FORTAG, Marina Pump Track, Toro Park, T60 Reroute and East Garrison area.**
 - i. **CAMTB** (California Mountain Bike Association) -- Lisa reviewed MORCA participation in CAMTB meetings and actions. Mike will attend California Trails and Greenways Conference. Lisa noted that board members can join CAMTB’s slack channel.
 - ii. **FORTAG—** MORCA voted last month to oppose Measure B and support FORTAG. We will be added to the list of supporters.
 - iii. **Marina Pump Track—**Darius noted no significant new information.
 - iv. **Toro Park—**No new information.
 - v. **Trail 60 Reroute/Alternative to T50—** this is part of the Federal Take Pride in America Act grant submitted on March 7.

- vi. **East Garrison potential skills area**-- Our only info is County is looking at a scaled down version of original proposed use for this area.
 - vii. **Palo Corona Back-country**—After Sea Otter, we agreed this needs to be re-booted as an action item. MPRPD meets the first Wednesday.
- C. Membership Activities: includes Social Rides and Trail Work**
- i. **Social Rides**— For April, there will be an informal 4/20 Wednesday evening ride to celebrate 10th Anniversary of the Ft Ord Natl Monument; also a Fourth Saturday ride on 4/23/2022 (sign-ups, leads and sweeps). Next First Saturday ride in May 7,
 - ii. **Trail Work**—Darius reported on March 12 trail day on T42 and the 3/22 quarterly meeting with BLM staff. April trail day is 4/16. Cassidy’s Trailwork Tuesdays continue. We agreed to pursue Couch Canyon Bridge and T60 realignment even if we are not successful with the Take Pride in America grant application. Other trail improvements were suggested. Next BLM meeting in in June.
- D. Community Outreach—events we participate in or lead.**
- i. **Cyclovia Salinas on March 20** -- Brian/Mike/Eder/Lisa attended and gave our MORCA bells.
 - ii. **Sea Otter Classic April 7-10**— Final logistics were discussed by all activity leads. **The Board unanimously approves lowering MORCA jersey to \$50 donation (rather than \$75) for Sea Otter (Mike motion, Lisa second).** Sheri described “text to win” jersey. Darius will lead a Wednesday evening ride from SOC campground as well as CAMTB Sierra Nevada Happy Hour rides.
 - iii. **Ft Ord Natl Monument 10th Anniversary is April 20**-- Henri reviewed status of smaller events hosted by MORCA and FORT Friends. Henri described the two types of commemorative T-shirts – BLM tech tee and FORT Friends cotton tee with a portion going toward trailhead maintenance fund. [Note—this evolved to porta-potty fund].
 - iv. **TAKMBD (Take-a-Kid Mountain Biking Day) is October 1**— Bridgette and committee will develop an event plan and coordinate with County re permits etc. Decisions need to be made about food, stunts, and partnering with other groups.
 - v. **Social Media/Marketing—engage members and public to join, participate and/or donate.** Julie is posting on social media.
- E. Government Relations—interactions with land managers**
- i. **Monterey County/Porta-Potties at 8&Gigling**—Mike indicated Wendy Root Askew and Bryan Flores are supportive of this concept. Mike also believes Rotary and other groups businesses could potentially be involved.
 - ii. **BLM Safe PASSAGES**—MORCA co-funds monthly \$50 REI gift certificate raffle award for those who take the etiquette quiz. We post winners on our Facebook page.
- F. Fundraising—various opportunities**
- i. **MORCA Jerseys**—suggest having examples at all rides and events.
 - ii. **Other Options**—Sheri reported on her efforts to investigate sweepstakes, crowd-funding and other possibilities to increase membership or funding.
- 5. Presidents Report/Membership**- We have 139 IMBA/MORCA members as of April 3; getting closer to our 150 member goal.
- 6. New Business** —No new topics raised for future discussion.
- 7. Calendar Summary** Busy months ahead!
- **April 5 at 6 PM**— Board meeting
 - **April 7-10, 2022**—Sea Otter Classic.
 - **April 16, 2022** – Trail Day
 - **April 20, 2022 at 6PM** —10th Anniversary of FONM – Wednesday eve ride)

- **April 23, 2022 at 9 AM**—4th Saturday FONM Birthday Ride
- April 27-29**—Trails and Greenways Conference
- May 7**—First Saturday Ride
- Future—Sept 17-18—Dirt Series Camp in Monterey
- Future—October 1, TAKMBD

We adjourned at 8:00 PM

Prepared by Henrietta Stern, Secretary, on 5/8/2022

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