SUMMARY of MORCA BOARD MEETING
Tuesday, December 2, 2025 at 6 PM, Springhill Suites Executive Room, Marina
For more info, visit the MORCA website: www.morcamtb.org or social media

YOUR 2025 DIRECTORS are: Lisa Birch (Pres), Peter Berridge (V.P.), Henrietta Stern (Secretary), Kevin Kutcher (Treasurer); Mike McGirr, Brian Tomasini and Ken Chrisman (Members-at-Large).

Secretary Notes: President Lisa Birch opened the meeting at 6:05 PM with all directors present. Lisa, Ken and Henri attended remotely. Attending members included Darius Rike. Board action and follow-up is in yellow highlight.

NEXT MEETING— Annual Planning Retreat SATURDAY. January 10, 2026 at either 9 or 10 AM (to be confirmed), REI Conference Room, Marina. Request a Zoom invitation by emailing meetings@morcamtb.org 24 hours ahead

12/2/2025 Agenda (There may be renumbering by HS for clarity)**:**

1. **Secretary Report—(a) Adopt Minutes of Previous Meeting—** Minutes for the November 4, 2025 meeting were adopted unanimously [Mike motion, Brian second]. (b) Mike and Henri need to meet to begin the **Standard Operating Procedures** (SOP) process to clarify the Bylaws. See related documentation tasks under Vice President Report (Item 11).
2. **Treasurer's Report**— (a) Kevin reviewed our **financial status at US Bank as of November 30, 2025**. The checking balance was $51,463 with another $26,102 in the CD. November income was $1,559, primarily from older PayPal donations ($1,052) and Other Brother event fundraiser ($350). Expenses totaled $1,321, primarily from Portapotty maintenance ($1,022), trail workers' lunch ($136) and others. (b) **PayPal donations** received in November (to deposit in December) totaled $365 (less PayPal fees). *Henri to send thank you notes.* (c) The board unanimously **accepted the Treasurer's Report** [Mike motion, Henri second]. (d) Kevin reported difficulties moving $10,000 from **checking to CD** and needs to go to the branch office. (e) Per Mike request, the Board unanimously agreed to **donate $500 to the Community Bike Collective** [Mike motion, Henri second]. (f) We agreed that we should not renew our **membership to the California NonProfits Alliance** as benefits are marginal.

3. **Annual Governance Tasks**—(a) Kevin reviewed his efforts to **finalize the 2026 Budget** per comments received at the October/November meetings, given the increased complexity of equities vs. income and potential expenses associated with a future IMBA Accelerator Grant application. Peter noted potential grants from Lifetime and Sea Otter Foundation for a Laguna Seca Bike Park. See Item 7-B-4 for more discussion of the Bike Park. The Board chose to wait until after the January 10 retreat to finalize the Budget. (b) The **Board Planning Retreat** was set for Saturday, January 10, 2026, hopefully from 9 AM – 1 PM at REI (to be confirmed). There was discussion as to whether a representative from SCMTS as a guest made sense or whether that input should be at a separate trails committee meeting.

4. **Priority Goals for 2025 –** The five priority goals set in January 2025 were: (1) Recruit and Retain Volunteers; (2) Create Fundraising and Membership Plan; (3) Deliver on Existing Commitments; (4) Host and Grow Annual MORCA Events; and (5) Build and Strengthen Community Relationships. Also "2025 Stretch Goals" were (1) Identify and Site Keystone Projects; and (2) Pursue Grant Opportunities. These goals will be revisited at the January 10, 2026 Planning Retreat. Once revised goals are set, it was suggested to ask CAMTB for help in achieving them.

5. The following sections highlight **COMMUNICATIONS/OUTREACH + ENGAGE-BUILD-RIDE** as we keep in mind the priority goals for 2025.

6. **Communications & Outreach**— Peter is the lead on the following activities:

- **A.** **Communications/Outreach Plan:** Peter continues to implement the existing plan, with refinements associated with our SOP (see Item 10).
- **B.** **Sponsorship Opportunities**— Ken joined Peter on the Sponsorship Committee and has a variety of ideas. See November 2025 minutes for suggested tasks.
- **C.** **Social Media**—We have increased followers and engagement across the various platforms. Repack Racing provided content for us to share about their race series. In turn, they fundraise for us at each race.
- **D.** **Newsletters**— Peter is preparing a December newsletter with wet weather tips, Bike Park update, race opportunities and more!
- **E.** **Website**— Peter + Ian working to refine per suggestions received previously.
- **F.** **Fundraising**—No new general info. (Note possibilities for Laguna Seca Bike Park).
- G. **Promotional Items**— We have logo'd t-shirts and trucker hats, plus tech shirts for trail work volunteers. The Board declined to pursue custom socks from Sock Guy. Julie Hymer is coordinating with Leslie Chow to see if Iconic Sunsleeves are available.

7. **ENGAGE**—The following activities are ways to engage the public, agencies and community:

- A. **Events—** (1) Peter/Kevin determined it is very difficult to be sponsored by a major event such as **the Banff Mountain Film Festival (4/10/2026**). (2 (**Sea Otter Classic (4/16-19, 2026)**— We have booth and campsite; we are committed to Kids Zone but will not lead the Dual Slalom, but can direct volunteers toward these two events.
- B. **Monterey County Parks**— (1) **PortaPotty at 8th & Gigling**—No report; functioning smoothly. Mike noted March 2026 starts the third and final year of MORCA support. (2) **Happy Trails Expanded Signage**: Mike has two more segments to validate with GPS. Note Jackie Estrada is County GIS specialist. (3) For **Toro Park**, Darius had no report. (4) Peter updated us on the **Laguna Seca Master Plan** and potential **mountain bike skills park**. A Draft Letter of Intent has been prepared for Friends of Laguna Seca (FOLS) to sign. Peter has been meeting with FOLS and Sea Otter folks to ensure their needs and concerns are met. The **Bike Park Committee** (Peter, Ken, Kevin and Darius) is developing an action plan. First big task is to apply for IMBA Accelerator Grant which would include a site survey/assessment, project design and formal construction drawings. (5) Darius noted the County Parks Commission meeting is December 4.
- C. **Monterey Peninsula College (MPC)**— No report. Remove from future agenda.
- D. **Fundamental Skills Clinics**—Lisa and Henri are both injured; postponed until 2026.
- E. **Wilderness First Aid for Mountain Bikers**—The Back Country Medical Guides training is scheduled for May 2-3, 2026. Peter to contact Jann in 2026; MORCA discount possible.
- F. **Bike Rodeo Equipment Loans**: see September 2025 minutes. Peter is committed to May 2, 2026 event with PG School group.
- G. **Los Padres National Forest**: We agreed our plate is too full to take the lead on clearing Arroyo Seco/Indians Road, but folks could participate in campout/trail work weekend.
- H. **Fort Ord Trail Repair NOFO**—Darius and Trail Committee will meet with SCMTS regarding BLM contract to repair certain trails and how MORCA can be involved. "NOFO" = Notice of Funding Opportunity with potentially $70,000/yr for five years. Focus is trail hardening but it would be nice to tie in other projects of interest.
- I. **IMBA Best Trail Town--** Mike will report on this concept at the Planning Retreat. Could Marina be in the running?

8. **BUILD**-- The following activities relate to trail building/maintenance and related opportunities. Darius suggested a new consolidated agenda item called **Trail Committee Update**:

A. **Volunteer Trail Days**— The 2025 total was 983 hours, with a big day scheduled for 12/20. The 1/4 trail day had 9 folks working on T35 out of Creekside. The 12/20 day will focus on T50 North with the Salinas Cowboys team. John leads the weekday effort with focus on Station 1.

B. **CSUMB Trails**— Headknockers needs work, but we need permission to work on these trails.

C. **Keystone Project/Bike Park** – Focus has been on Laguna Seca Bike Park. See item 7-B-4.

D. **Updated Bike Rodeo Equipment** – Suggest discuss at Planning Retreat. Should we downsize? What is protocol to loan equipment?

9. **RIDE**—The following are ride opportunities:

A. **Social Rides** – (1) **First Saturday** Rides have been well attended. Thanks to folks stepping up to take Henri and Lisa places. Next ride is 12/6/2025 followed by 1/3/2026. (2) Informal **Wednesday sunset** rides continue (now 4 PM).

B. **Night Rides in Fall/Winter**— We need to pay BLM for the 2025 season. Ken reported that permits should be in hand for a December 17 holiday ride. Ken has coordinated new online ticketing with Zeffy and links are ready. We will charge $10 for non-MORCA members.

10. **President's Report**—(a) Previously, Lisa asked that each Board member identify which events or initiatives they would like to "own" or lead. This can be integrated into the January 2026 Priority Goals. (b) We have **219 active IMBA/MORCA members** as of 11/30/2025, a net decrease of 5.

11. **Vice-President's Report**—We need to develop **Job Description/Handbooks for 5 key areas** identified in our retreat: (1) **Trail Crew** (Darius), including volunteer coordinator; (2) **Events** (Mike); **Social Media/Communications** (Peter); (4) **Relationships/Advocacy** (Henri); and (5) **Membership/Fundraising/Sponsorships** (Peter). Be specific about each task that is needed, and the time commitment involved. How would volunteers be needed?

12. **New Business**—(A**)** It was suggested to add **Committee Updates** to the agenda. Possibilities include: Trails, Bike Park, and Sponsorship/Fundraising.
Henri notes: (A) We owe Brian Tomasini a huge thank you for all he has done as a board member and continues to do as an individual. THANK YOU, BRIAN!! **We need a special election** to fill his seat. (B) Last month, Ken suggested an **onboarding protocol** for new board members (e.g., redirected emails). Kevin volunteered to write a credential policy.

13. **Calendar Summary**

12/6— First Saturday Ride, 8&G at 9 AM
12/20—Trail Day with Salinas Cowboys at 9AM
1/3/2026—First Saturday Ride at 9 AM
1/10/2026—Board Planning Retreat at 9 AM (time to be confirmed)

We adjourned at 8:00 PM.

Prepared by Henrietta Stern, Secretary, on 1/4/2026 at 4:30 PM