SUMMARY of MORCA BOARD MEETING
Tuesday, February 3, 2026 at 6 PM, Springhill Suites Conference Room, Marina
For more info, visit the MORCA website: www.morcamtb.org or social media

YOUR 2026 DIRECTORS are: Lisa Birch (Pres), Peter Berridge (V.P.), Henrietta Stern (Secretary), Kevin Kutcher (Treasurer); Mike McGirr, Ken Chrisman and [open] (Members-at-Large).

Secretary Notes: President Lisa Birch opened the meeting at 6:04 PM. All directors were present except for Ken Chrisman. Peter Berridge attended remotely. Members Darius Rike and John Beardshear attended. Board action and follow-up is in yellow highlight.
Agenda is organized differently than in the past, reflecting the planning retreat suggestions.

NEXT MEETING— Tuesday, March 3 at 6 PM at Springhill Suites Conference Room. Request a Zoom invitation by emailing meetings@morcamtb.org 24 hours ahead

2/3/2026 Business Agenda (There may be renumbering by HS for clarity)**:**

1. **Secretary Report—(a) Adopt Minutes of Previous Meeting—** Minutes for the January 10, 2026 meeting were adopted unanimously [Mike motion, Kevin second].
2. **2026 Board Logistics**—We noted Thomas B expressed interest in joining the Board via an email. We suggested 3 of us interview him to assess his interests, skills, good fit and potential connections he could bring.
3. **Treasurer's Report**— (a) Kevin reviewed our **financial status at US Bank as of January 31, 2026**. The checking balance was $44,081 with another $26,253 in CD#1 and $10,000 in new CD#2. January 2026 income was $5,997 from many end-of-year PayPal donations ($2,857), IMBA quarterly membership dues ($2,561), $100 from Night Ride fees, and $478 from American Online Giving (source unknown). Expenses totaled $12,000, including transferring $10,000 from checking to CD#2, $1,242 for Insurance (E&O + Event), $463 for PortaPotty maintenance, $216 for trail worker lunches, and other miscellaneous office expenses. (b) **PayPal donations** received in January 2026 totaled $67 (less PayPal fees). *Henri to send thank you notes.* (c) The board unanimously **accepted the Treasurer's Report** [Mike motion, Henri second]. (d) Kevin briefly **summarized CD accounts**. In the future, he'll write up the treasurer report information before the meeting, so time is not spent reviewing this information in detail. (e) Mike summarized recent insurance payments and there will be more coming soon for volunteers/accident/liability. Insurance costs now total roughly $5,600 per year. (f) Kevin will fill out forms to get on Benevity Causes Portal.
4. **Priority Goals for 2026**— In January, the board identified six priority goals in order as follows:
   - **(1) Recruit and Retain Members and Volunteers**: Identify target audiences, tactics, communications.
   - **(2) Board Professional Development**: training, better organization and use of time, more efficient meetings and reformatted agenda; consider larger board.
   - **(3) Keystone Projects and Partners**: Identify major projects; identify and nurture potential partners to support approval and/or funding for keystone project.
   - **(4) Fundraising**: identify potential funding sources and tactics to obtain funds.
   - **(5) Strategic Partner Relationships**: identify broad range of possible partners in government, business, non-profits, etc (relates to other goals).
   - **(6) Host MORCA Events**: Existing and potential new events identified.

The following paragraphs focus on each of these six goals.

5. **Recruit and Maintain Members and Volunteers**—The agenda lists several ways to achieve this goal, including social media, newsletters, website, promotional items, IMBA membership drives, attending events, and membership perks and appreciation. Peter emphasized the need to create a polished postcard size "leave behind item" for all encounters. Also, we need to determine target audiences and create a template that they can share with their members about us. Mike will start a list or organizations in a spreadsheet in our google drive. Peter will create a draft email. We noted May 23 Comanche's Grave event to have our booth. Henri will coordinate with Ashley and Peter on MORCA discount for Wilderness First Aid featured in newsletter.
6. **Board Professional Development** – The board felt the most important objectives were: (1) Job Description Handbooks for key activities (Trail Crew, Events, Social Media, Advocacy and Membership/Fundraising); (2) Directors onboarding and clearly defining roles and responsibilities; and (3) reviewing our Bylaws and expanding the Standard Operating Procedures (SOP). Other objectives include: classes and skills development; group "sprint" projects; and consider amending MORCA Bylaws to increase number of directors. Use of Chat GTP or Gemini is encouraged. Kevin + Darius/Ian will work on getting <title>@morcamtb.org email separate from personal email for Board members. We agreed 7 board members was fine for now.
7. **Keystone Projects and Partners** – Besides Bureau of Land Management (BLM), a key partner is **Monterey County Parks**. The current major focus is the potential Bike Park at Laguna Seca, working closely with Monterey County Parks **and Friends of Laguna Seca** (FLS). Peter briefed us on very positive developments including pending $20,000 financial support from Sea Otter and FLS, a letter of support from County Parks, and progress on IMBA Trail Accelerator Grant application. We hope to announce forward progress at Sea Otter. FLS would like to meet MORCA board members at an informal gathering.
   Another objective is **trail connectivity**. Darius noted he has prepared a rough draft of a new alignment for an **alternative to Trail 50 North** (i.e., reroute trail 60 The Beach). The agenda lists other possibilities where no recent action has taken place.
8. **Fundraising** -- The agenda lists several ways in which money can be raised, including membership, donations from a variety of sources, grants, working at local events, sponsors, key donors, and matching partners/funds. Peter has started a list of potential sponsors and is almost done with a sponsorship letter to send to each. An upcoming opportunity is volunteering at Sea Otter to obtain grants for MORCA.
9. **Strategic Partners** – The agenda lists possible partners, including elected officials, land managers, non-profits and advocacy groups, trail organizations, youth organizations, landowners, other riding groups, trail groups, schools and tourism/visitors bureau/businesses. Peter noted there is a County-wide coalition of non-profits we may wish to explore, and to maintain a good relationship with the Community Foundation for Monterey County. John B. noted that there will be a site visit in late February with SCMTS for a possible grant to repair Trail 31.
10. **Events**—The agenda lists a variety of MORCA events, including Sea Otter Classic, TAKMBD, Member appreciation, recurring social rides, recurring trail days, national volunteer events, skills clinic, film fest, and CAMTB/Trails Summit. **Sea Otter** volunteering for the Kids Zone and MORCA booth is top priority. The **social rides** are going well (Saturday, afternoon and night). Darois described **trail work** past and future. The April trail day will be the week before Sea Otter. Lisa and

Henri need to determine the best dates for a skills clinic, given everything else going on. Darius is exploring hosting the CAMTB Central CA Summit this Fall.

11. **Presidents Report**-- Lisa reported on 2/1/2026 there were 224 active IMBA members including new members, renewals and lapses, a net increase of 10 since last month! [Well over the 200-member benchmark.]

12. **"Parking Lot" Items** (deferred action) – MPC. Los Padres National Forest and CSUMB lands.

13. **New Business** -- February 28 is the first NICA race of the season at Fort Ord. Peter suggested asking Travis of Repack Racing if he is able to provide an email to all the teams. This could possibly be used for membership or fundraising given that MORCA works on the trails NICA uses.

14. **Calendar Summary** -- Upcoming events include:
    2/7-- First Saturday Ride
    2/21-- Trail Day
    3/3-- Regular Board Meeting
    4/16-19 – Sea Otter Classic

We adjourned at 7:58 PM

Prepared by Henrietta Stern, Secretary, on 3/1/2026 at 10:00 PM

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