

SUMMARY OF MORCA BOARD MEETING – Monday, April 2, 2018

For more info, visit the MORCA website: www.morcambt.org

2018 Officers/Directors: Gary Courtright (P), Brian Tomasini (VP), Henrietta Stern (S), Nick Madronio (T), Mike McGirr (MAL) and Matthew Lamont (MAL).

Next Regular Board Meeting: Monday, May 7, 2018 at 6 PM, at Turn 12 Restaurant

4/2/2018 Agenda Items: (All directors present; Darius, Lisa, Ken H., Phil and Tony also attended).

1. **President's Opening** – The meeting opened at 6:05 PM. Focus on Sea Otter Classic.
2. **IMBA.** Gary noted that IMBA had not responded to his questions and appears to be struggling. He passed out a statement from the San Diego chapter re: ending IMBA chapter relationship. Issues were diminished services, policies on e-bikes and wilderness, and insurance issues. There is interest in reviving a “California Mountain Bike Coalition”. The concept of establishing a “Mountain Bikers of Monterey Bay” (MORCA and MBOSC) was briefly noted. No specific action.
3. **Strategic Plan follow-up**— Mike noted we are Day 49 into the typical 60 days for a new 501-c-3 non-profit to be recognized. All the forms have been submitted.
4. **Media-Outreach** -- Lisa Rike suggested a media@morcambt.org e-mail as the point of contact. Any requests by board members should be very specific in terms of actions Lisa is being asked to do and provide complete information that she needs to do it. Be sure your request is approved by the full Board if policy related or expenditure of funds (especially if not budgeted).
5. **Sea Otter Classic (SOC) is April 19-22** -- Phil, Brian and Bill Kaelin will lead the booth set-up and tear-down. Henri can help too. Gary and Mike have created a nice flier about MORCA to hand out to folks. Lisa has posters of our activities. Sign up to volunteer at dual slalom or MORCA booth in 4-hour shifts (we will help IMBA as time allows). The One-Up bike rack raffle will be through Sunday at 3 PM at SeaOtter and also online. \$5/ticket available only in person; if on-line the only options are 2 for \$10, or 5 for \$20. We will be in booth #243 next to Showers Pass. We also have a campsite adjacent to main kiosk. Wednesday evening ride will be from SeaOtter venue. Also possibly a Friday eve BBQ at the campsite.
6. **Old Cabin Classic is Saturday May 19**-- MBOSC is aware of insurance requirements, need for adult supervision, helmets etc. to use our stunts. Karl Stowe is in charge of transportation.
7. **Marina Pump Track**-- Darius reported that the City expects to break ground within one year. Darius will arrange a meeting with city officials after SeaOtter re starting a serious fund-raising effort, and what is allowed (e.g., corporate sponsorship, naming rights, etc).
8. **FORA/ESCA Update/Fort Ord Reuse**— The Army continues its munitions search and cleanup. There will be temporary and long-term closures during the cleanup stage. For info, check their website at: <http://fortordcleanup.com/programs/blm-area-b/> FORA continues to move forward on the environmental review of **Eastside Parkway**. We will participate in this process.
9. **County Update/Happy Trails signage**—Nick reported we are on for **May 5 and 6** intensive volunteer effort to install all signs. Sign up on website (max 25 volunteers) per day. This will include safety training each morning. No beginner ride on May 5.
10. **A. Toro Park Issues**-- We discussed Thurs April 5 Parks Commission meeting and several planned to attend (Note—there was heavy news coverage of this). Staff recommended a multi-use trail system similar to Fort Ord, but Supervisor Mary Adams seemed to be against bikes. Important to contact her office if you are in her District! See MORCA Facebook page for more info.
B. Monterey Peninsula Regional Parks District (MPRPD)— No new information after the third workshop, where the preferred alternative was described (includes bike access). See Facebook posts for details or www.palocorona.org.

11. **Trail Work Update**— 2018 total is 225 at end of March. Darius and crew met April 3 re priorities over the rest of the year. April trail day will be 4/28 after SeaOtter, which will impact trails with heavy use. WE discussed specific equipment to purchase with IMBA Dig-In money. Darius also shared BLM’s plans per conversation with Eric Morgan, and provided ideas on how best to use the Sweco machine. We now have some nice raffle items for each trail day and potentially a bike from Specialized for annual raffle for trail workers only. Board is discussing how best to arrange this. We still need volunteers to work or provide food. Contact clubs or groups who regularly use the trails. Sign up and learn more at: <http://morcamtb.org/trails/trail-work/>.
12. **Treasurer’s Report**-- Nick reported we had \$29,410 in combined assets on April 1, 2018; we transferred \$11,000 from grant fund into checking and \$8,541 has been spent on signage materials to date. Another expense was \$781 for annual insurance. There is \$732 in the trail fund. Many expenses are expected in April for SeaOtter, including \$200 in petty cash for raffle.
13. **Meet-Up**— We continue to get new visitors via Meetup.com. Sue+Henri manage this.
14. **TAKMBD is Saturday October 6, 2018**—Sue is getting permit this week; County requirements are much more rigorous; we will need to have radio communication also (we have radios). We chatted about the idea of another adult-oriented event on Sunday as means to raise money (e.g. Poker Ride or 4-8 hour endurance event), but no commitment at present.
15. **Donation Requests for MORCA**—Brian secured the OneUp bike rack and cooler for SeaOtter. Gary working on Specialized (looks promising for trailworker raffle); no luck with Santa Cruz to date. Note ZOIC is donating \$5 to MORCA for certain shorts. Tony (Cyclepath Outfitters) is donating shorts plus \$400 value bike tour/shuttle. Think about asking for swag from bike shops with their logo. Restaurant gift certificates. Lisa previously suggested getting onto Monterey County Gives, especially with projects like TAKMBD and Marina pump track. Deadline is July 1.
16. **Calendar Review for Rest of 2018** –
 - April 8 thru June 3—Little Bella camps for girls, Toro Park (may not use stunts this year);
 - April 19-22 -- Sea Otter Classic—lots of volunteers needed
 - May 19 – Old Cabin Classic – MORCA often volunteers for kids rodeo at this MBOSC event
 - September 5—MORCA BBQ at Twilight Ride hosted by Custom Sheds
 - Oct 6—TAKMBD (major effort) -- possible adult event October 7??
 - October 24 -- MORCA hosts twilight Rides at Laguna Seca— do I hear costume contest??
 - November???
 - Night Ride kickoff
 - Out-of-state adventures**—early July Sturdy Dirty Women’s fest and July 19-21 MTB Oregon; Aug 4 Creampuff/Fritter 25-50-100 mile MTB race in Oakridge (volunteer or ride it!)
17. **Other Business** – There was a flurry of suggested topics and other action:
 - A. Schipper Design Grant—Mike secured a grant to help with a new logo and professional outreach; will meet in June
 - B. Poker Ride or 4-8 hour ride or “Mini-Enduro” race—ideas discussed; no real action until after SeaOtter. Possible fund raising event for pump track??
 - C. REI Garage Sale—we were invited to have coffee and our tent/materials to pass out as people wait to get into REI
 - D. Darius raised the need to ask County how much money mountain biking brings into our County and compare that to how little money is invested in a trail system. Food for thought.
 - E. **From previous meetings**—check re completion: Thank you to Stowe Construction for in-kind services (trail and TAKMBD equipment); thank you to Bear Bikes for TAKMBD services; purchase of propane and heater for night BBQ; position on bikes in Wilderness; e-bikes

We adjourned at 7:49 PM. Prepared by Henrietta Stern, Secretary, on 4/9/2018