**SUMMARY OF MORCA BOARD MEETING – Monday, May 7, 2018**
**For more info, visit the MORCA website: www.morcamtb.org**

**2018 Officers/Directors**: Gary Courtright (P), Brian Tomasini (VP), Henrietta Stern (S), Nick Madronio (T), Mike McGirr (MAL) and Matthew Lamont (MAL).
**Next Regular Board Meeting:** Monday, June 4, 2018 at 6 PM, at Turn 12 Restaurant

**5/7/2018 Agenda Items:** (All directors present; Darius, Ken H., Phil, Tony and 2 NPS students).

1. **President's Opening –** The meeting opened at 6:05 PM. Focus on Sea Otter Classic de-brief.
2. **Sea Otter Classic (SOC) April 19-22 -- BOOTH**—Kudos to Phil, Brian and Bill Kaelin who led the booth set-up and tear-down. Bill was at the booth all four days! Brian's rack to exhibit the One-Up rack was great. Next year, we need to be more sparing re exhibitor passes. **DUAL SLALOM**—Ken was again a great lead; Matthew was on the hill all 4 days with Brian a close second in hours donated. Ken said things went well except for Sunday afternoon as SOC tried to cram too many races onto one day and folks had to stay well past the posted end-time. Ken filed a written concern to SOC, who hopefully will schedule things better next year. **PETITION**—Several dozen folks signed our petition to the County re Toro Park, and Henri forwarded it to County supervisors and Park staff. We received a nice written confirmation of receipt from RMA. **RAFFLE**-- We made $1,556 with big Thank You's to One-Up bike rack and cooler; Fox fork; and Tony (Cyclepath Outfitters) bike tour/shuttle for their donations. Proceeds to Take-a-Kid-Mtn-Bike-Day. Next year we will try to have more advertising so get better on-line tickets purchases. **ZOIC DONATION**—Zoic donated $480 from their Drop Your Drawers event at SOC. Thank You! **IMBA**—Gary reported there was very little interaction with IMBA, with the exception of Dave Weins making a visit to say hello and chat. Also the San Diego Mountain Bike Association (which has terminated its chapter membership) came by to visit to discuss possible California regional coalition. We are open to both as IMBA still has national outreach and name recognition. **NEXT YEAR**-- We briefly discussed the need for more social media next year (Instagram, twitter, etc) as well as more socializing. We hope to secure the same campsite, if possible. Also ensure volunteering on Sunday is properly scheduled.
3. **Old Cabin Classic is Saturday May 19--** MBOSC has provided insurance info and is aware of need for adult supervision, helmets etc. to use our skill structures. Karl Stowe is in charge of transportation, but will need help. (Note: We later learned that help was inadequate and this was a negative experience for Karl. Next year, MBOSC will need to provide folks to load and transport structures. Given their weight, we may need to scale back.)
4. **County Update/Happy Trails signage—**Nick reported we installed 170 signs in 10 miles of trails on May 5 and 6, with County staff taking the lead. A very successful event indeed! County was impressed by MORCA's professionalism. Note: one issue is changing trail numbers for longer trails due to First Responder request to number trails according to designated mapped areas. We are looking at color-coded stickers to designate fun loops of varying distances. The granting foundation does not want the unused money back, so this will be saved for map printing and other future County trail-related expenses.
5. **Media Update—**Lisa reported that we have over 300 folks in Facebook, 681 e-newsletter recipients (241 folks read it) and will be focusing on the website. Lisa also created thank you certificates. The board agreed to provide info on the Adventure Scientist program on our website, though the criteria do not match Fort Ord very well. (Mike motion, Mathew 2nd, unanimous). Great job so far, Lisa! Thanks for all your efforts!
6. **Marina Pump Track--** Darius spoke with City recreation director (Terry) about fund-raising timing, what is allowed (e.g., corporate sponsorship, naming rights, etc). Terry will get back on

these issues. He noted that City may be applying for a regional parks grant, and that budget could be affected by requirement to use prevailing wage.

7. **Toro Park Task Force--** Applications were due May 21; Darius and other MORCANs applied. The key is getting this going, but County progress is slow. RMA staff have good intentions but Toro is lower priority. See Item 1 re Petition. IMBA help may make sense once the Task Force is convened and trails plan needs are identified.
8. **Trail Work Update—** Late April trail day focused on T43 Ewok treadwork maintenance and improved flow. May 26 day will focus on T59 Blair Witch and we will use our new DH mower purchased with IMBA Dig-In money. Darius also led a Tuesday evening effort at Creekside (gas pipe area). We still need volunteers to work or provide food. Sign up and learn more at: http://morcamtb.org/trails/trail-work/.
9. **Trail Worker Raffle—**We have a commitment of a bike from Specialized for annual raffle for trail workers only. We liked the concept of 1 ticket per 4 hours worked. Spreadsheet needed to keep track. Think about asking for swag from bike shops with their logo. Restaurant gift certificates. Lisa previously suggested getting onto **Monterey County Gives**, especially with projects like TAKMBD and Marina pump track. **Deadline is July 1.** We need to use social media and contact clubs or groups who regularly use the trails. We now have some fun raffle items for each trail day. Brian and Mike to organize prizes; Gary has swag to give out. Henri, Mike, and Matt re outreach.
10. **Treasurer's Report--** Nick reported we had $29,598 in combined assets on May 7, 2018. Major income included $1556 for SOC raffle; $480 from Zoic at SOC and $515 for IMBA dues first quarter. Major expenses included $1163 for trail signage food and supplies ($8,541 spent previously) and $736 for the DH mower (IMBA grant). There is $516 in the trail fund.
11. **Volunteer Inspiration—**How do we reward, inspire and grow more? Outreach suggested weekend before Trail day. See Item #9. Also our booth at Creekside at busy times suggested.
12. **TAKMBD is Saturday October 6, 2018—**Sue was not able to attend to report on status. Haro and Specialized may be sources of bikes to raffle. We continue to discuss another adult-oriented event on Sunday as means to raise money (e.g. Poker Ride or 4-8 hour endurance event), but no commitment at present.
13. **General Membership Event—**Gary suggested a more social event, with info on "state of the union" as well. This aligns with Item #11.
14. **Calendar Review for Rest of 2018 –**
    September 5—MORCA BBQ at Twilight Ride hosted by Custom Sheds
    October 2- Cyclovia Salinas
    Oct 6—TAKMBD (major effort) -- possible adult event October 7??
    October 24 -- MORCA hosts twilight Rides at Laguna Seca— do I hear costume contest??
    Late October or early November???--- Night Ride kickoff
    December – Holiday Party??
    **Out-of-state adventures**—early July Sturdy Dirty Women's fest and July 19-21 MTB Oregon; Aug 4 Creampuff/Fritter 25-50-100 mile MTB race in Oakridge (volunteer or ride it!)
15. **Other Business –** There are many topics past and present:
    **A.** Letters (thank you) to SOC donors – Hs needs contact info to write letters; also do we await our own 501-c-3 number before writing? (should know this end of May 2018)
    **B.** Schipper Design Grant—Mike secured a grant to help with a new logo and professional outreach; will meet in June
    **C.** Who wants to be President next year (not Gary!) Need to resolve by September.
    **D.** County Parks passes are now $80; no group discount.

**E.** NPS Students re IMBA Issues-- We discussed pros and cons, benefits and challenges of IMBA membership with the students, who are evaluating this issue for a class project.

**F.** **From previous meetings**—check re completion: Thank you to Stowe Construction for in-kind services (trail and TAKMBD equipment); thank you to Bear Bikes for TAKMBD services; purchase of propane and heater for night BBQ; position on bikes in Wilderness; e-bikes. REI garage sale (coffee etc?) Poker ride, 4-8 hr ride; mini-enduro race all ideas to fundraise for pump track.

**Also on the radar—**

1. **FORA/ESCA Update/Fort Ord Reuse—** The Army continues its munitions search and cleanup. Breaking! More areas to be denuded and closed off in "BLM Area A" !! (see website and Facebook posts) There will be temporary and long-term closures during the cleanup stage. For info, check their website at: http://fortordcleanup.com/programs/blm-area-b/ FORA continues to move forward on the environmental review of **Eastside Parkway.** We will participate in this process.
2. **Monterey Peninsula Regional Parks District (MPRPD)—** No new information after the third workshop, where the preferred alternative was described (includes bike access). See Facebook posts for details or www.palocorona.org.

**We adjourned at 7:45 PM. Prepared by Henrietta Stern, Secretary, on 5/31/2018**

**B.**

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