

SUMMARY OF MORCA BOARD MEETING – Monday, July 9, 2018

For more info, visit the MORCA website: www.morcambt.org

2018 Officers/Directors: Gary Courtright (P), Brian Tomasini (VP), Henrietta Stern (S), Nick Madronio (T), Mike McGirr (MAL) and Matthew Lamont (MAL).

Next Regular Board Meeting: Monday, August 13, 2018 at 6 PM, at Turn 12 Restaurant (several board members will be absent on Monday August 4)

7/9/2018 Agenda Items: All directors present; Phil, Tony and Darius also attended.

- 1. Sea Otter Classic (SOC) -- THANK YOU'S for 2018**— Henri needs addresses of all sponsors (Brian provided One Up; need Fox and Zoic contact from Gary and Nick. Bill K. was at the booth all four days. **CAMPING RESERVATION** was successfully obtained; thanks Ken H. who needs to be reimbursed
- 2. RAFFLE BIKE**—Specialized has yet to approve artwork for trail day poster; need larger presence on website once completed. Gary clarified that Specialized bike is only for trail day volunteers (one ticket per 4 hours of work). A separate raffle will be for kid's bikes at TAKMBD. Next year we need to get new raffle items for booth (e.g., bike rack, fork etc). Next year we will try to have more advertising so get better on-line tickets purchases for SOC raffle items.
- 3. Kids on MORCA Rides**—We discussed pros and cons of kids on rides. We agreed not to set a minimum age, but be more clear in the written ride descriptions about what is expected in terms of fitness and experience (in progress). All persons under 18 must have parent/guardian with them at all times (not in separate groups). Mike volunteered to lead a family friendly ride on the second Saturday of the month. Darius volunteered to help out if a slower kid shows up on a Wednesday ride so the "C" group is not always affected. See also item 4 re membership requirements for official group rides.
- 4. Official Group Ride Membership Requirement (e.g., Beginner Ride, Wednesday night ride, family ride)**— Importantly, we learned our insurance only covers MORCA members on our posted group rides (i.e., when MORCA hosts the ride, not casual rides among friends who happen to be MORCA members). We voted unanimously (Mike motion, Matt 2nd) to formally consider changing our ride protocol (vote is next month) to the model followed by club in Bend, Oregon— first time riding with the group is free as a guest and sign liability waiver. Second time requires being a paid member of MORCA/IMBA (\$35/year base price for an individual) so as to be covered by MORCA insurance. If kids are brought along, there will need to be a family membership. This needs to be written up for consideration next month (Gary and Henri to work on this).
- 5. Trail Day-** Darius held a trail crew quarterly meeting Tuesday 7/10 to plan for 3rd quarter. Watch for Facebook posts. Next trail day is July 21 at 9 AM at 8th and Giggling; this will be part of Latino Conservation Week and include \$100 gift certificate and other raffle items, plus earning one raffle ticket toward the Specialized bike next year. Sign up and learn more at: <http://morcambt.org/trails/trail-work/>. Recall last time we agreed that we should have a combo lock on the storage unit to more easily access tools. Note last time Brian noted the need to remind folks re raffle etc.
- 6. Coordination with Fort Ord Cycle Paths (FOCP)**— We discussed how we can better partner with FOCP, a local social ride group, on events like trail days, night rides etc. Darius felt it is important to have all trail day activities under aegis of MORCA trained crew leaders. Due to insurance and BLM permit requirements, Gary stated that if any group is partnering with MORCA's night ride permit (see Item 13-e), they need to be MORCA members and ride with MORCA, or get their own permit from BLM (who will require insurance). Henri volunteered to be a liaison and emphasized how FOCP provides a valuable service to the community by warmly welcoming and riding slowly

with newbie mountain bike riders, including basic skills suggestions and fun photo sessions. They ride nearly every weekend and most Wednesdays. Also several FOCP participants are IMBA/MORCA members.

7. **Volunteer outreach--** Lisa is already doing many of the suggested action, which include: The Weekly, fliers at bike shops, recreation stores, schools (community service); Craigs List etc. We like the idea seen in Bend, OR of list of Trail Day Dates with sponsoring businesses. Gary pledged 3 days in 2019 at \$150 each. Outreach to other business is suggested to fill in the 2019 calendar.
8. **Parks News—Toro, Palo Corona, Other—** Mike McGirr and Darius Rike were selected by County staff to be on the Toro Park trail committee; we do not know who else is on the committee. Their first meeting will be August 8 (Mike can't attend).
9. **Treasurer's Report—**Nick reported it was a quiet month; not much money in or out. We have \$29,617 in combined assets. We just received \$500 from MBOSC for Old Cabin Classic, and \$1,400 from Sea Otter Classic Foundation for volunteer hours (Thanks Ken H. for complaining about extensive extra hours due to late Sunday dual slalom). Also \$109 of misc. cash at SOC. We must spend \$6,904 of grant money by December 31 for County trail signage. It was suggested to get duplicate stickers so riders can read trail numbers from both sides of the posts; also get military icons to put on posts to designate loops created by Darius and others in MTB Project or Trailforks. Also create and print nice maps and info about the area. Must coordinate with County about all of this.
10. **TAKMBD is Saturday October 6, 2018—**Sue continues to work with County re permit questions, and things appear to be going well (she was not at meeting but sent email report). Gary will be at a wedding so we need a Master of Ceremonies and BBQ guy!! We need a bullhorn, which was authorized last month (\$50-150). From last month, recall follow-up re booth participants. Possible mechanics are Bear Bikes (Brian to ask) and Luciano+kids at Rancho Cielo (Henri to ask). Mike to check re ClifBar. Henri re Captain +Stoker coffee (waah! They just went out of business!) We agreed that given the level of detail desired by County upfront, another adult-oriented event the same weekend is likely not feasible in 2018, but is something we should seriously consider in 2019, not on same weekend and not conflict with other popular events—Mike has lots of experience putting on grand fondo event in Florida. See item 11.
11. **General Membership/Events??—** Membership is down, likely due to policy issues with IMBA (we are a chapter) and that IMBA did not have on-site signup at SeaOtter with lots of swag. We discussed ways of making money that are independent of IMBA membership, such as the "Fort Ord 49" or other endurance event similar to a grand fondo. There could also be other side fun events such as slow skills contest, power meter champion etc (snag ideas from booths at SeaOtter). Previous ideas were: (a) coffee+ride+fun games+lunch+brief overview of MORCA at 8th&Gigling; (b) poker ride (need to staff at least 5 stations, get BLM permit); or non-bike event like a MTB movie, guest speaker etc.
12. **Calendar Review for Rest of 2018 –**
Mid-July—Latino Conservation Week: FOCP ride on July 14 at 10 AM and MORCa trail day on July 21 at 9 AM. Henri to post on Facebook etc.
August 4—Cascade Creampuff, Fritter and Doughnut Hole – Oakridge OR (ride or volunteer)
September 5—MORCA BBQ at Twilight Ride hosted by Custom Sheds
Cyclovia Salinas – date uncertain—need to check
Oct 6—TAKMBD (major effort)
October 24 -- MORCA hosts twilight Rides at Laguna Seca— do I hear costume contest??
Late October or early November???--- Night Ride kickoff
December – Holiday Party??

13. Other Business – There are many topics past and present:

- A. 501-c-3 status—we have received official notification of federal 501-c-3 status!
- B. Schipper Design Grant—Mike secured a grant to help with a new logo and professional outreach; Mike and Gary met with design team in early June; they are developing new logo and colors to be MORCA “brand” to be used for all materials (print, clothing, canopies etc)
- C. County trail loops—via MTB project or Trailforks or on MORCA website, create various loops with army icon stickers so folks have a sense of best use of County trail system (one trail will change number several times). Darius has put a few up already and we need to add more (see also item 9).
- D. Letter of appreciation—Stowe Contracting and George Fontes; SOC sponsors; TAKMBD (Bear Bikes);
- E. BLM to verify night ride access due to closures near 8th & G; Plan B may need to be night ride from Creekside this year.
- F. Square card reader—Henri suggested Square to collect money at booth or events rather than depend on cash etc. Henri to research and report. Matthew has had positive experience with Square in his business. Authorized users would need to be trained properly.
- G. Think about officers next year; nominations for board in September. Directors choose officers. Gary will not be serving as President
- H. **From previous meetings**—check re completion: purchase of propane and heater for night BBQ; position on bikes in Wilderness; e-bikes. REI garage sale (coffee etc?); ideas to fundraise for Marina pump track.

Also on the radar—

- 1. **Army cutting and burning**—see www.fortordcleanup.com
- 2. **FORA/ESCA Update/Fort Ord Reuse**— FORA continues to move forward on the environmental review of **Eastside Parkway**. We will participate in this process.
- 3. **Monterey Peninsula Regional Parks District (MPRPD)**— No new information after the third workshop, where the preferred alternative was described (includes bike access). See Facebook posts for details or www.palocorona.org.

We adjourned at 7:45 PM. Prepared by Henrietta Stern, Secretary, on 7/11/2018